



绿采+ 绿色采购东亚网络

Procura+ East Asian Green Procurement Network



连结 **Connect.**
交流 **Exchange.**
行动 **Act.**

绿采+ 东亚绿色采购网络

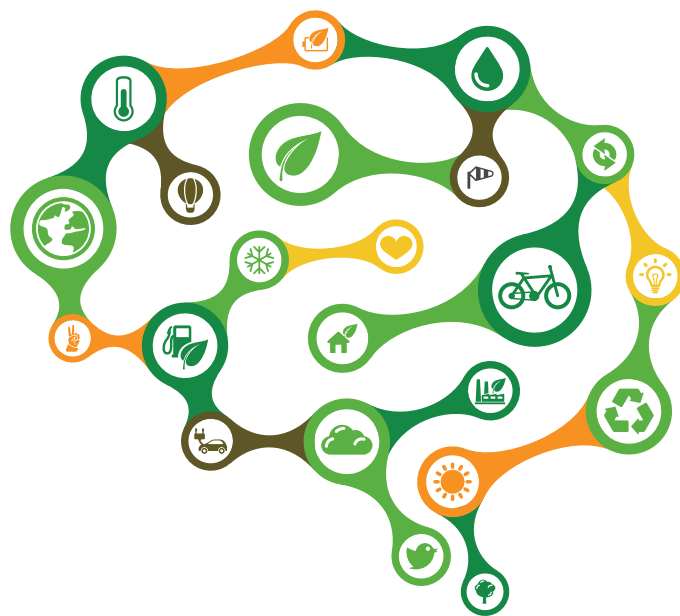
PROCURA+ EAST ASIA

“绿采+”是由公共机构组成的网络，旨在就可持续、绿色和创新采购进行连结、交流并采取行动。2004年宜可城—地方可持续发展协会在欧洲成立的“绿采+”网络，通过定期会议、工作坊和撰写出版案例报告，支持网络成员进行知识分享和能力建设。网络成员可获得绿色采购相关的专业建议，定制专属的绿色公共采购计划，并通过“Procura+大赏”展示行动成果。

“绿采+东亚绿色采购网络”支持中国、韩国、日本和蒙古地区的地方政府，通过可持续、绿色和创新采购，实现可持续和低碳发展目标，目前已有五个中国和一个韩国地方政府正式加入。“绿采+东亚绿色采购网络”由宜可城东亚秘书处，在宜可城全球可持续采购中心和其他战略伙伴的支持下执行管理。

Procura+ is a network of public authorities that connect, exchange and act on sustainable, green and innovation procurement. Established in 2004 by ICLEI—Local Governments for Sustainability in Europe, the Procura+ Network allows participants to share knowledge and develop capacity through regular meetings, seminars and case studies. In addition, participants can also receive consulting service on formulating local green specifications and customized action plans, and further celebrate achievements via the Procura+ Awards.

The **Procura+ East Asian Green Procurement Network** (hereafter “Procura+ East Asia”) supports local governments from China, Japan, Korea and Mongolia in achieving sustainable and low-carbon development goals through sustainable, green and innovation procurement. It is managed by the ICLEI East Asia Secretariat with support from the ICLEI Global Sustainable Procurement Center and other strategic partners in the region. Five Chinese and one Korean local governments were the founding participants of Procura+ East Asia.



有效的政策工具

A PROVEN POLICY TOOL

“绿色公共采购理念有效促进节能环保政策的实施，降低能耗水平，减少污染的排放，产生良好的示范效应，并加强社会公共的绿色消费观念。”

“Green Procurement is an effective tool for the government to achieve energy conservation and environmental protection policies, increase energy efficiency, curb pollutants emission, demonstrate leadership, and therefore enhance green consumption behaviors across the society.”

中国财政部国库司前司长翟钢

Gang Zhai, Former Director-General for Treasury Department of the Finance Ministry, China



深圳市 通过办公电子产品、空调和冰箱等用品，成功减少排放 150.9 吨消耗臭氧层物质和 1.36 万吨二氧化碳当量

Shenzhen eliminated 150.9 tons of Ozone Depleting Substances (ODS) and 1.36 million tons of CO₂e via green public procurement of office electronics, air conditioners and refrigerators



威尔士公共卫生局 在搬迁时通过重复利用和改造原有办公家具，减少制造 134 吨二氧化碳当量和 41 吨废弃物

Public Health Wales saved 134 tones CO₂e and diverted 41 tons of waste from landfill by reusing and remanufacturing furniture when relocating office



水原市 在工程项目中采购 3,3627 吨再生混凝土，大幅减少环境伤害，并带来近八亿韩元的经济效益

Suwon procured 33,627 tons of Recycled Asphalt Concrete (RAC) for construction projects, generating considerable environmental and economic benefits equal to 8 million KRW



天津滨海新区 荣获 2018 中国政府采购年度创新奖（以绿色采购评价体系为新建学校添购课桌椅）

Tianjin Binhai New District won the China Government Procurement Award “Innovation of the Year” (IOYFP on SPP Project : School Furniture Procurement for Green Supply Chain) in 2018



什么是绿色公共采购

WHAT IS GPP?

可持续公共采购 (Sustainable Public Procurement, SPP) 指公营机构确保其购买的产品、服务和工程项目实现货币价值，不仅为机构本身带来利益，同时也为可持续发展的三大支柱：环境、社会和经济创造效益。**绿色公共采购** (Green Public Procurement, GPP) 是可持续公共采购的分支，指公营机构将可持续发展中的环境因素纳入购买决策中，相比传统购买方案，提高货币价值。

绿色公共采购是国际公认有效的政策工具，旨在实现气候和环境目标，刺激市场绿色转型，从而打造环保型经济。宜可城在全球推广公私机构的可持续采购，但现阶段在东亚地区优先着重于绿色公共采购。

Sustainable Public Procurement (SPP) means making sure that the products, services and construction projects a public organization buys achieve value for money and generate benefits not only for the organization, but also for the three pillars of sustainability: environment, society and economy. **Green Public Procurement (GPP)** is a branch of SPP that public organizations integrate environmental aspects of sustainability into purchasing decisions comparing with conventional alternatives.

GPP is an internationally recognized and proven policy tool to achieve climate and environmental targets, stimulate green market transitions, and lead the shift to an environmentally-friendly economy. In East Asia, ICLEI's procurement program focuses on GPP, though globally we work on a broader spectrum.

采购的力量

POWER OF PROCUREMENT

“欧洲公共机构的消费占欧盟生产总值约 14%，是欧洲的主要消费者。通过选择对环境影响较小的商品和服务，他们的购买力，可以为可持续生产和消费做出重要贡献。”

“Public authorities are major consumers in Europe, representing around 14 % of the EU's gross domestic product. By using their purchasing power to choose goods and services with lower impacts on the environment, they can make an important contribution to sustainable consumption and production.”

欧盟委员会，2016
European Commission, 2016



布里斯托市议会 旗下废弃物处理厂全面改装 LED 照明设备，每年成功减少 112 吨温室气体排放，并预期在未来十年中省下 €530,554 开支

Bristol City Council managed to save 112 tons of CO₂e per annum and forecast financial saving of €530,554 over ten years by retrofitting lighting in a waste depot owned by the Council



鹿特丹 购入 22 辆电动车，汰换生命周期终结的老旧公务车，预估每年可减少 726 吨二氧化碳排放，同时改善当地空气质量

Rotterdam Municipality purchased 22 electric vehicles as direct replacement of municipal vehicles, saving 726 tons of CO₂ emissions annually, and improved local air quality



葡萄牙 Oeste 城际共同体 装置了 12 座光伏汽车充电系统，初估可于未来 12 年间减少 28.9 吨二氧化碳排放

OesteCIM, Portugal installed 12 photovoltaic systems to charge electric vehicles, which are estimated to save 28.9 tons of CO₂ emissions over 12 years



爱沙尼亚警察暨边防局 在 2014 年清洁产品和服务招标案中纳入绿色标注，减少对环境的负面影响，同时为员工更健康的工作环境

Estonian Police and Border Guard Board included green criteria in its 2014 tender for cleaning products and services to reduce negative impacts on the environment and provide a healthier working environment

为何加入？

WHY JOIN?

能力建设 CAPACITY BUILDING

通过**绿采+培训项目**习得绿采相关工具、指南和实施方法
Improve and learn through access to GPP approaches, tools, guidelines and implementation via the **Procura+ Training Program**.

技术咨询 TECHNICAL CONSULTATION

取得目标环境议题相关**绿色采购建议**，接受**专家指导**定制地方战略与行动计划
Access to **Tender Advice** on targeted environmental issues and **Expert Guidance** for formulating local green procurement strategies and action plans.

交流活动 EVENTS

参与 **EcoProcura 东亚会议**等国际论坛和工作坊，就绿色公共采购进行交流和能力建设
Participate in the **EcoProcura East Asia Conferences** and other international forums/workshops to exchange experiences and develop capacity on GPP.

伙伴关系 BUILD RELATIONSHIPS

通过**绿采+对接项目**与网络成员和采购专家建立连结与伙伴关系
Create strong links with Network participants and other procurement professionals via the **Procura+ Twinning Program**.

国际大赏 WIN AWARDS

符合资格参与并有机会获得**全球绿采+大赏**，将绿色、可持续和创新采购成果搬上世界舞台
Showcase green, sustainable and innovation procurement achievements on the international stage via the **Procura+ Awards**.

宣传推广 PUBLICATION

量化绿采成果并撰写出版多国语言地方实践**案例报告**，并通过**全球线上平台**宣传分享
Share local GPP successful experiences and quantified achievements through **Case Studies** published and disseminate on the **Procura+ Online Platform**.

即刻加入

JOIN NOW

位于东亚地区的地方政府及公共机关，不论规模、层级和绿色公共采购绩效水平，皆可加入绿采+东亚绿色采购网络。更多关于网络的相关资讯，请联系宜可城东亚秘书处：

Local governments or public authorities in East Asia, of any size or any level of GPP performance, can join the Procura+ East Asian Green Procurement Network. For more information on the Network, please contact the ICLEI East Asia Secretariat:

余海平 Haiping Yu 中 | EN
项目官员 Program Officer
haiping.yu@iclei.org | +86-13260122958

孙凤姬 Bonghee Son 한국어 | EN
战略经理 Strategy Manager
bonghee.son@iclei.org | +82-2-3789-0496

宜可城—地方可持续发展协会是由全球 1500 多个地方政府及合作伙伴共同组成的合作网络，旨在推动地方行动，支持城镇走向低碳发展，建立韧性。

ICLEI — Local Governments for Sustainability is the leading global network of over 1,500 cities, towns and metropolises with the mission to promote global sustainability through local actions.

ICLEI
Local
Governments
for Sustainability
East Asia



ICLEI EAST ASIA SECRETARIAT
14/F, Seoul Global Center Building
38 Jongno, Jongno-gu, 03188 Seoul, Korea
✉ iclei-eastasia@iclei.org 🐦 ICLEIEAS
☎ +82-2-3789-0496

宜可城东亚秘书处北京代表处
100125 中国北京市
朝阳区霞光里15号霄云中心B座1010
✉ iclei-china@iclei.org 🌐 ICLEI_China
☎ +86-13260122958